

**Site Usage**

**32,367** Visits

**29.76%** Bounce Rate

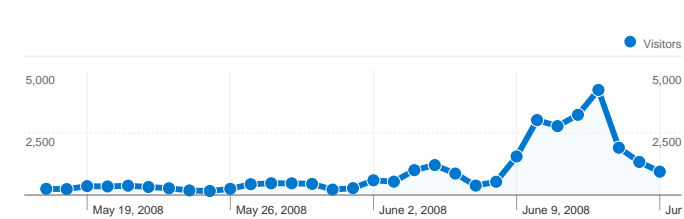
**278,881** Pageviews

**00:03:31** Avg. Time on Site

**8.62** Pages/Visit

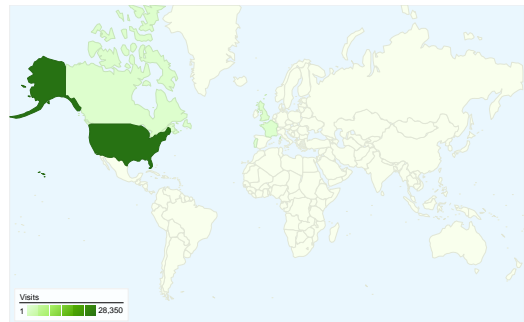
**74.69%** % New Visits

**Visitors Overview**

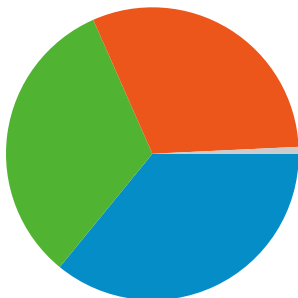


**Visitors**  
**24,881**

**Map Overlay world**



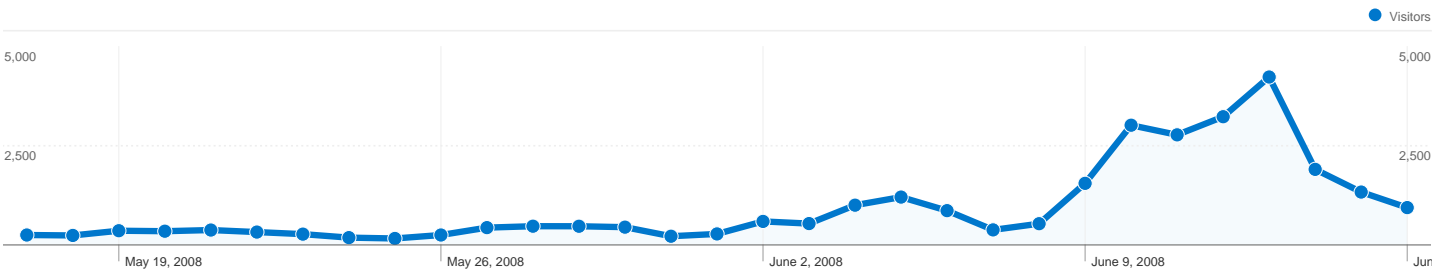
**Traffic Sources Overview**



- **Direct Traffic**  
11,622 (35.91%)
- **Search Engines**  
10,509 (32.47%)
- **Referring Sites**  
9,993 (30.87%)
- **Other**  
243 (0.75%)

**Content Overview**

Pages	Pageviews	% Pageviews
/exhibitors.php	52,878	18.96%
/	28,672	10.28%
/index.htm	15,942	5.72%
/visitor-information.html	15,492	5.56%
/private-preview.html	11,653	4.18%



## 24,881 people visited this site

**32,367** Visits

**24,881** Absolute Unique Visitors

**278,881** Pageviews

**8.62** Average Pageviews

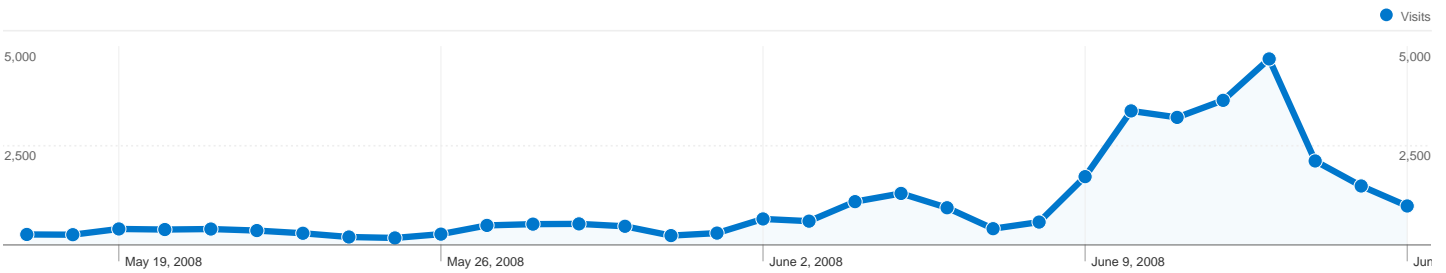
**00:03:31** Time on Site

**29.76%** Bounce Rate




**74.80%** New Visits

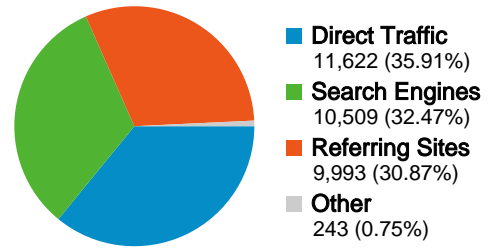
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	15,977	49.36%	Cable	12,235	37.80%
Firefox	9,709	30.00%	Unknown	7,948	24.56%
Safari	6,335	19.57%	DSL	6,837	21.12%
Mozilla	114	0.35%	T1	4,050	12.51%
Opera	88	0.27%	Dialup	853	2.64%



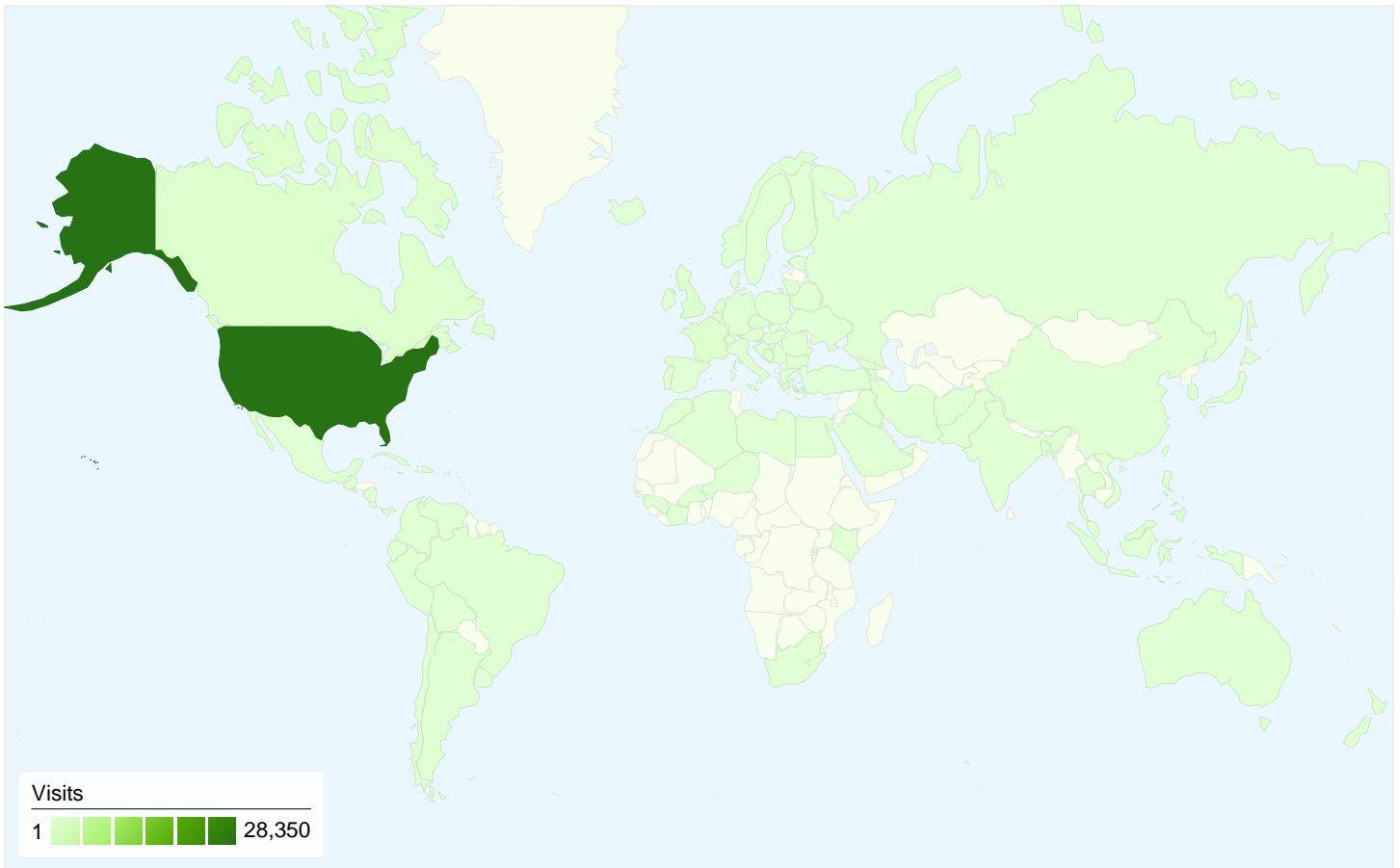
All traffic sources sent a total of 32,367 visits

-  **35.91% Direct Traffic**
-  **30.87% Referring Sites**
-  **32.47% Search Engines**



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	11,622	35.91%	affordable art fair	3,702	35.23%
google (organic)	9,760	30.15%	affordable art fair new york	864	8.22%
mail.google.com (referral)	564	1.74%	affordable art fair nyc	605	5.76%
yahoo (organic)	439	1.36%	aaf	287	2.73%
timeout.com (referral)	348	1.08%	aaf nyc	257	2.45%

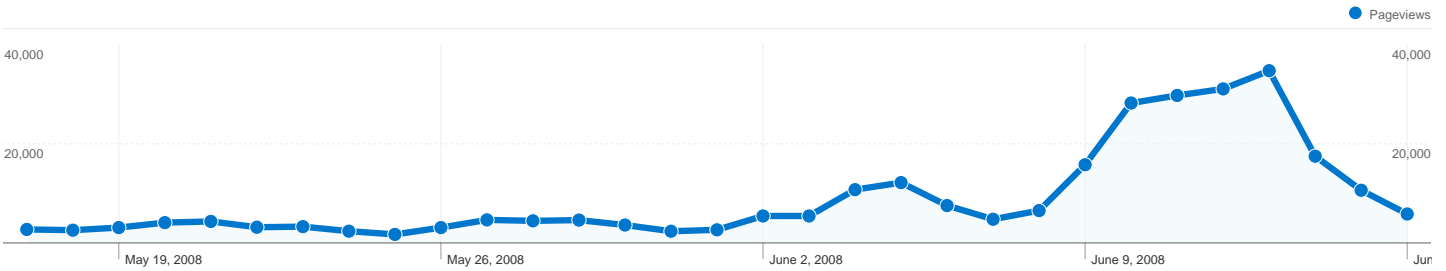


## 32,367 visits came from 106 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	28,350	8.74	00:03:31	74.77%	28.47%
United Kingdom	621	9.51	00:03:22	65.22%	31.08%
Canada	608	8.77	00:03:16	75.16%	28.78%
France	511	9.75	00:03:14	78.28%	39.92%
Portugal	228	7.54	00:06:12	57.46%	41.23%
Japan	161	8.60	00:03:49	62.73%	37.27%
Germany	130	7.32	00:03:21	86.15%	46.15%
Netherlands	127	5.39	00:02:05	69.29%	40.94%
Spain	103	7.49	00:04:25	67.96%	33.98%
Australia	93	6.27	00:01:41	89.25%	53.76%






Pages on this site were viewed a total of 278,881 times

 **278,881** Pageviews

 **194,428** Unique Views

 **29.76%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/exhibitors.php	52,878	18.96%
/	28,672	10.28%
/index.htm	15,942	5.72%
/visitor-information.html	15,492	5.56%
/private-preview.html	11,653	4.18%